



aids-free world

Advocating for more urgent
and effective global responses
to HIV and AIDS

TALK ISN'T CHEAP

AIDS-Free World advocates for more urgent and effective global responses to HIV and AIDS. With vast experience, fierce determination, and uncompromising independence, AIDS-Free World co-founders Paula Donovan and Stephen Lewis lead an expert international team in shining a light on efforts to eradicate AIDS around the world—where the efforts work, and especially, where they don't.

Strategic, relentless, and impatient—AIDS-Free World challenges power and changes policy with intelligent, articulate, and fearless dialogue in closed-door meetings with decision-makers; from podiums at universities, town halls, and chambers of government; in the pages of newspapers, magazines, and journals; and online, via social media outlets and our website.

When indifference couples with bureaucracy and gives birth to a dangerously misguided protocol disguised as treatment; when misogyny meets malevolence and thousands of women are raped; when corporate greed replaces compassion and human rights are trampled, AIDS-Free World responds in full voice, armed with unfettered access, accurate data, and the righteous vehemence that comes when intelligent people make plain good sense.

**WHEN PEOPLE SPEAK TRUTH TO POWER,
TALK ISN'T CHEAP. IT'S PRICELESS.**

NOT YOUR EVERYDAY ADVOCACY

AIDS-Free World is an advocacy think-tank of some of the most probing minds in the field, gathered together with a laser-like focus to hasten the end of the AIDS pandemic. At AIDS-Free World advocacy is aggressive, not passive. It's based on thorough research, first-person accounts, and our connections to a global network of activists on the ground.

Advocacy means amplifying voices that aren't being heard, speaking up for those who can't, speaking directly to those who won't listen, and speaking out, cogently, until better HIV/AIDS policies replace the costly, sexist, and morally bankrupt measures that waste precious resources.

At AIDS-Free World, advocacy means analyzing the pandemic as it's refracted through a prism of injustice: discrimination against women, against gays and lesbians, against disabled people, and against the poor and the marginalized. Society discriminates against these groups, leaving them vulnerable to the spread of HIV. Shining a spotlight on discrimination reveals what too often is left in the shadows:

**AIDS DISCRIMINATES,
BECAUSE WE DISCRIMINATE.**





WE'RE IN THE ROOM

AIDS-Free World practices top-down advocacy. And we're unselfconscious about it. With decades of experience and powerful credentials, we exercise a kind of big-picture influence that works because we are in the room with the men and women who make, and often break, HIV/AIDS policy. With a broad lens, unafraid of large-scale ideas, and beholden to no one, we make change happen: in the antenatal clinics of Africa, from the courts to the concert halls of the Caribbean, and at the General Assembly of the United Nations—our voice, your voice, is being heard loud and clear.

ADVOCACY MEANS ACTION

Advocacy means spending five years fighting for a new international agency for women, and against all odds, winning it. Within this decade there will be an extra billion dollars a year to emancipate the lives of the most vulnerable women on the planet.

Advocacy means speaking out against the hideous campaigns of rape and sexual violence committed with impunity by both political and military forces in Zimbabwe, the Congo, Kenya, and beyond. Then, with stunning resolve, advocacy means suggesting solutions that may actually work.

Advocacy means reaching out to other vulnerable communities, like the differently-abled, to marshal resources and achieve greater results.

Advocacy means stamping out the scourge of homophobia—social and legislated—which pushes gay men away from testing, prevention, and treatment and closer to life-threatening behavior.

Advocacy means ending the transmission of HIV between mother and child, without jeopardizing the health of either.

YOU

HIV/AIDS is far from over. Around the world, but particularly in Africa, 34 million people are still struggling with the virus. Over six million are in treatment, but over seven million are not, and they need our help. Your help. And they need it now.

AIDS-Free World doesn't train vulnerable women in self-defense. It doesn't pay school fees for orphans. It doesn't build clinics. What we do is no more or less *important* than those critical services being provided on the frontlines; rather, it is *essential*. Without high-level advocacy, a litany of life-threatening mistakes would still be happening on the ground, governments that criminalize gay sex would do so with much less trepidation, and the horrific scope of sexual violence and all of its casualties would still be invisible to so many.

You are essential, too. We're good at our job, yes, but it doesn't mean we don't need your help. Your contribution makes our work possible: it funds research that reveals the truth, it brings passionate men and women together to communicate the truth, it helps guarantee that those in power hear the truth.

For more information and to make a tax-deductible contribution, please visit:

www.aidsfreeworld.org
or email us info@aidsfreeworld.org

AIDS-FREE WORLD
155 WATER STREET BROOKLYN, NY 11201

AIDS-Free World is a project of Tides Center
AIDS-Free World Canada is a project of Tides Canada Initiatives
Paula Donovan and Stephen Lewis, Co-Directors and Co-Founders